

GENERAL ORDER

March 2023

Immediately

I-02

Distribution: All Employees

Subject: **MISSION, VALUES AND GOALS**

Index as:	Department Philosophy Goals	Mission Philosophy, Department	Values
-----------	--------------------------------	-----------------------------------	--------

Accreditation Standards: 12.2.1, 15.2.1, 15.2.2, CFA 1.02
 Cross Reference: [G.O. I-01, Code of Ethics](#)
[G.O. II-30, Goals And Objectives](#)
 City of St. Petersburg, Mission, Vision & Values
 Replaces: G.O. I-2, Mission, Values and Goals (October 3, 2016)

This Order consists of the following sections:

- I. Philosophy
- II. Mission
- III. Values
- IV. Goals and Objectives
- V. Reporting

I. PHILOSOPHY

The St. Petersburg Police Department provides police services by adhering to a community policing model and working in partnership with the community to solve mutually identified problems. While engaged with, and cognizant of, the concerns of the community, the Department works to provide efficient, effective, and courteous police service that promotes public safety, protects the rights of all citizens, and improves the quality of life in St. Petersburg, while upholding the highest standards of the law enforcement profession.

II. MISSION

It is the mission of the St. Petersburg Police Department to provide professional police service to the community by adhering to the values of loyalty, integrity, and honor.

III. VALUES

A. As an organization, our values are expressed in three major tenets:

1. Loyalty – We will be faithful to our commitments and obligations to the United States Constitution and the laws of Florida, the public trust and the community we serve, the St. Petersburg Police Department and our fellow officers.

2. Integrity – We will be incorruptible and honest in our daily interaction with each other and with the members of the community we serve. We will firmly adhere to the Law Enforcement Code of Ethics and always be worthy of the trust and authority conferred upon us.

3. Honor – We will be honest and fair in **both** deed and action and hold fast to high moral standards of behavior with a strict conformity to the duty imposed by our position to never betray our profession, our integrity or the public trust.

IV. GOALS AND OBJECTIVES

A. Crime – Proactively address all violent and property crimes within the City of St. Petersburg to increase the perception of safety. The Department **will** work to:

1. Provide a safe and secure environment for the citizens of, and visitors to, the City of St. Petersburg by:
 - a. the prevention of crime;
 - b. reducing the incidence of both violent and property crime;
 - c. detecting and investigating criminal acts;
 - d. recovering stolen property; and
 - e. reducing prostitution and the availability of illicit drugs and encouraging the use of treatment and diversion programs when appropriate.
2. Reduce participation in drug abuse, gang activity and crime by young people, through effective education and enforcement programs;
3. Reduce the incidence of domestic violence through enforcement and education;
4. Provide necessary support to victims of crime; and
5. Provide professional service that generates genuine citizen satisfaction and a decrease in citizen complaints.

B. Traffic Safety – Increase the perception of safety for all vehicular traffic and pedestrians within the City of St. Petersburg through enhanced enforcement, education, and prevention programs. The Department **will** work to:

1. Provide for the safe movement of motor vehicles, bicycles, and pedestrians through traffic enforcement;
2. Conduct quality accident investigations;
3. Participate in public education of traffic and pedestrian safety issues; and
4. Maintain a cooperative partnership with traffic engineers.

C. Next Generation Work Force – The Department **will** establish an organization that attracts and retains highly qualified, diverse professionals to serve the citizens of St. Petersburg, and to develop quality personnel to lead the Department into the future. The Department **will** work to:

1. Manage personnel and resources for optimum results and maintain authorized strength by vigorously recruiting, hiring and retaining the best, most capable people to be St. Petersburg Police Department employees;
2. Subscribe to the profession’s best practices and highest standards by maintaining accredited status with the Commission on Accreditation for Law Enforcement Agencies, Inc. (CALEA) and with the Commission for Florida Law Enforcement Accreditation, Inc. (CFA); and
3. Foster an environment that encourages and recognizes individuals who pursue personal and professional growth, show initiative, and perform their duties in a manner which brings positive public acclaim to both them and the Department.

D. Community Relations – Increase relations with citizens, businesses, and visitors of the City of St. Petersburg, as well as their perception of safety, through community partnerships, meetings, and the Park, Walk and Talk program. The Department **will** work to:

1. Strengthen bonds between neighborhoods and the Department in order to facilitate collaborative policing responsive to neighborhood concerns;

2. Prevent crime by providing education and encouraging greater public participation in crime prevention activities;

3. Enhance communications within the agency to ensure that all employees are better informed about matters affecting the performance of their jobs;

4. Enhance and encourage teamwork among Department employees, other City departments, other service providers, and members of the community; and

5. Encourage and participate in interagency education, enforcement, and homeland security activities.

E. Advanced Policing Techniques – The Department **will** identify and implement new law enforcement technology and techniques to enhance policing effectiveness and efficiency. The Department **will** work to:

1. Utilize technology to improve the Department's efficiency and effectiveness;

2. Implement advanced technology to maximize intra- and interagency communications and the sharing of information;

3. Ensure the application of sufficient resources to leverage a technological advantage, while maintaining a secure electronic environment for advanced law enforcement applications.

V. REPORTING

Progress towards achievement of these goals and objectives, in addition to those sub-objectives and related performance measures set by each Bureau, **will** be reported in accordance with [G.O. II-30, Goals And Objectives](#).

Anthony Holloway
Chief of Police